



# Make It Memorable!



Your Ribbon Cutting is the best opportunity you have to welcome other business professionals to your company and make them feel welcome and comfortable. Make a great first impression and you'll have a much better chance of gaining their business!

Please take this opportunity to showcase the products and services you offer, but also keep in mind that these professionals that attend your event are taking time out of their daily schedule to celebrate your success. Make the event worth their time as well. Show your hospitality by having light foods & beverages available. Maybe have a drawing for a door prize, or special gift for attendees.

## Make It Unique

This is your chance to shine! Make your ribbon cutting an event no one will soon forget!

Consider these following themes:

### An Early Morning Pick-Me-Up!

Feature coffee, espresso, or cappuccino & breakfast pastries at your ribbon cutting to kick start your event.

### Afternoon Dessert Reception

Bite sized desserts, cookies and pastries are fantastic for a post-lunchtime event!

Have milk, coffee, and iced tea available for attendees after these delectable sweets!

Be ready to network once the sugar kicks in!

### On The Way Home Drive By

4:00 & 5:00pm ribbon cuttings often catch attendees on their way home. Appetizers such as chicken fingers, wings, shrimp cocktail, & vegetable platters are often great "bait" to keep attendees at your location networking.

Beer, wine, sodas, and iced tea are appropriate for these late day events.

### Show Them What You Got

Let your personality shine! If your favorite vacation spot is Mexico, and you have a flair for latin cooking... SHOW IT OFF. Let your attendees know who you are! Have a Mexican Fiesta ribbon cutting - even if you're a mortgage broker. It's about your company and what you do, but it's also about making a big impression! Do it up! We guarantee they'll remember you if you take just a little time to plan your event with your own flair!

**Don't have time?** Consider hiring one of our many fine VACC member caterers. All will gladly set up a "Ribbon Cutting Package" for you and will work with you and your budget requirements. Go to [www.VeniceChamber.com](http://www.VeniceChamber.com) and visit our member directory section which features caterers, florists, and event coordinators. You don't have to do all the work - focus on your business and networking, let them handle the details! Call the Chamber at 488-2236 for referrals, or for further information about hosting a ribbon cutting! We want this to be a great experience for you - let us help you achieve great success through this event!