

**IBA PUBLISHING, INC.**

# 2009 INSERTION AGREEMENT

The undersigned business representative hereby authorizes **IBA Publishing, Inc.**, to reserve space for the period indicated at the rate listed below.

**PUBLICATION:** VENICE AREA CHAMBER OF COMMERCE *VISITOR GUIDE*

**SALES PERSON:** DONNA PIROZZI

DATE: \_\_\_\_\_

CONTRACT YEAR: **2009**

AD SIZE: \_\_\_\_\_

(HOR) \_\_\_\_\_ VERT) \_\_\_\_\_

4C     BW     BW + \_\_\_\_\_

RATE: \_\_\_\_\_

OTHER: \_\_\_\_\_

50% DEPOSIT: \_\_\_\_\_

**BALANCE DUE:** \_\_\_\_\_

**PAID DATE:** \_\_\_\_\_

**CHECK #:** \_\_\_\_\_

**AD INSTRUCTIONS**

**PLEASE CHECK ONE:**

\_\_\_\_\_ CAMERA-READY DISK OR EMAIL  
*Indicate changes at right or attach a separate sheet*

\_\_\_\_\_ IBA TO BUILD/DESIGN NEW AD  
*Please see our ad specifications for more info*

**SPACE DEADLINE & MATERIALS**

**DEADLINE: JULY 25TH, 2008**

*\* Supplied artwork MUST meet our specifications.  
Please ask for a copy of instructions and requirements.*

**NOTES TO PRODUCTION:**

Business Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address for Ad Proof: \_\_\_\_\_

Mailing Address for Ad Proof: \_\_\_\_\_

Contact for ad questions: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_


**Note:** Contract terms become effective only upon acceptance by the Publisher.  
**Contract Conditions:** We promise to pay the Publisher (in US funds) a 50% deposit of the earned rate for that insertion at the time of ad reservation and to pay the remaining balance within 30 days of billing. The Publisher reserves the right to reject or cancel any advertising for any reason at any time. The liability of the Publisher on account of errors or omissions shall in no event exceed the lesser of the Advertiser's damages or the amount of the charge for the advertisement which was omitted or in which the error occurred. All advertisements are accepted and published by the Publisher on the representation that the agency and advertiser are authorized to publish the contents and subject matter. The advertiser and agency will indemnify and save the Publisher harmless from and against any loss or expense arising out of publication of such advertisements, including, without limitation, those resulting from claims or suits for libel, violation or right of privacy, plagiarism or copyright infringement.

**Dual Responsibility Clause:** In the event of nonpayment, Publisher reserves the right to hold advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to the Publisher. The advertiser agrees to pay all costs for collection, including collection agency charges, attorney's costs and all court costs.

 Contract Acceptance Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Acceptance by Publisher: \_\_\_\_\_ Date: \_\_\_\_\_

VISA/MASTERCARD#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

 Credit Card Authorization Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Checks payable to: VACC**

**Send Insertion Agreement and Payment to:**

DONNA PIROZZI  
Venice Area Chamber of Commerce  
597 Tamiami Trail S. • Venice, FL 34285  
(941) 488-2236 • fax: (941) 484-5903

**Send Ad Materials to:**

PRODUCTION COORDINATOR  
IBA Publishing Inc.  
P.O. Box 2980 • Cottonwood, AZ 86326  
ibaproducton@commspeed.net • (800) 355-6944 • fax: (928) 649-1991